



EDUCATION

Moravian College, Bethlehem PA
Graduation: 2020 | 3.5 GPA

Bachelor of Arts:
Graphic & Interactive Design
Management Minor: Marketing Track

ACHIEVEMENTS

Kappa Pi Honors Art Fraternity
Inducted member | 2019

Deans List
Earned 5 Semesters | Aug. 2017-2020

SKILLS

Software

Adobe InDesign, Adobe Illustrator,
Adobe Photoshop, Adobe Bridge, Adobe
Dreamweaver, HTML/CSS, Sitecore,
iMovie, Adobe XD, Sketch, Google Drive,
Google Docs/Slides/Sheets, Microsoft
Word, Microsoft Powerpoint, Microsoft
Excel, Basecamp, Wordpress, Mailchimp,
Survey Monkey, Asana, Emma.

Professional

Web Design, Branding, Advertising,
Publication, Typography, Digital
Photography, Social Media Marketing.

Interpersonal

Hard Working, Self Motivating, Problem
Solving, Strategic Planning, Time
Management, Communication, Client
Interaction, Attention to Detail, Creative.

CAMPUS INVOLVEMENT

Dance Company | Aug. 2016- 2018
Moravian College Studio South,
Graphic designer | Oct. 2017- 2020
Love YOUR Melon | Aug. 2019- 2020

✉ bdance1997@gmail.com

☎ 610-984-2531

🌐 brookethomas.co

EXPERIENCE

Graphic Designer Part-Time

Sarott Design | Oct. 2020-present

- Designing multiple ads, digital and print
- Managing our project software, Asana
- Updating website using html/css and wordpress
- Creating logos for clients

Digital Design Freelancer

Crayola | Aug. 2019-present

- Converting old website into the template using Sitecore
- Designing multiple ads
- Updating website using html and css

Checkout Advocate

Target | Aug. 2017-present

- Guest Service, cashier and soft-lines trained

Graphic and Interactive Design Intern

St. Lukes University Health Network | Jan. 2020-May 2020

- Resizing ads and images
- Designing logos
- Updating website and forms on Sitecore
- Searching for stock images

Digital Marketing Design Development Intern

Crayola | May-August 2019

- Designed and built landing pages using html, css and Sitecore template for Scribble Scrubbie Pets
- Designed Toy Insider Ad for Holiday 2019
- Worked Under Sr Digital Designer to create standing banner for Blogger Bash
- Converting 200+ crafts to the new template
- Creating Instructions for Craft and Landing Page
- Image, editing, clipping, resizing and compressing.
- Recording Lennon & McCartney coloring pages
- Chalk art for #ChalkItUp video ad
- Attended photo shoots and drawing on various Take Note outputs

Studio South Designer

Moravian College's Design Studio | Sep. 2017-May 2020

- Design high-quality deliverables for Moravian College organizations and departments
- Collaborate with other Studio South designers and give critiques in a design firm atmosphere